

CDR Announce a New Partnership with Everbridge

CDR Group and **Everbridge** are pleased to announce a new partnership in tackling the current challenges that Local Government face from a Business Continuity, Mass Communication and Emergency Planning aspect. Everbridge are the World leaders in Mass Notification and Emergency Notifications Systems –as recognised by Gartner's 2012 Magic Quadrant. CDR Group has teamed up with Everbridge in a new partnership to bring this tried and tested platform to the UK market. We think you will be impressed.

The system is hosted in the Cloud, which means that you can access this securely from any internet enabled device, which, in an emergency situation, means that you can manage a situation from anywhere.

Current communication challenges to Local Government:

Public & Staff Safety

Severe Weather Alerting

Cutting Communication Costs

Warning and Informing

Impact of Social Media

The Everbridge system can help Local Government alleviate these challenges and improve the communication that members of the public and staff receive from their local authority.

About Everbridge

Everbridge provides industry-leading interactive communication and mass notification solutions to organisations in all major industries and government sectors. Everbridge solutions increase connectivity to key audiences, automate communication processes, and integrate social media, data feeds, and recipient feedback into a single communications console. Ultimately, these solutions provide the insight and infrastructure that help clients save lives, manage critical activities and improve the efficiency of daily operations. For more information please see www.everbridge.com