

Wild about GIS?

MapInfo Professional® provides the solution for Yorkshire Wildlife Trust.

Responsible for 95 sites and covering in excess of 6300 acres, Yorkshire Wildlife Trust manages assets within different territories, maps and tracks the ownership of site boundaries, collects, stores and visualises extensive conservation data from surveys, and also carries out market research.

Having such a broad and varied data set meant that it was vital for the Trust to be able to view and analyse the information they were gathering on a digital map.

MapInfo Professional, as a leading digital mapping system that is quick, easy and effective to use, enabled the Trust to capture, store, manipulate, analyse, manage and present all types of geographical data essential to site management and the daily work of the Trust.

Similarly, using MapInfo with Ordnance Survey data has allowed YWT to provide background mapping for site location maps, project maps, membership distribution maps and maps for funding bids.