

Precisely | Trust in Data - the new name for Pitney Bowes Software and Syncsort

It's official! It has been announced to the world that Syncsort and Pitney Bowes Software & Data are now Precisely.

Together with valued partners like CDR Group, we will provide software and trusted data to help today's market leaders make better decisions and, ultimately, build new possibilities.

As part of the rebrand, Pitney Bowes Software and Syncsort are combining their business processes into one Precisely environment. Now, with the combined portfolio of leading data integration, data quality, location intelligence, and data enrichment products, we're able to realize the vision for data integrity.

As a customer of Syncsort or Pitney Bowes Software & Data, you can continue to rely on the same products, services, and support you have enjoyed in the past. With one combined portfolio under Precisely, you now have access to even more products and capabilities than ever before.

There is the new Precisely website at <https://www.precisely.com>

Products from Pitney Bowes Software & Data can be found on the Verify, Locate, Enrich and Engage product pages.

Products focused on data quality and data context are found in the Verify section;

Products focused on location intelligence, geocoding and mapping spatial insights are in the Locate section;

Business, location and demographic data is found under Enrich;

And, products related to communicating with customers whenever, wherever and however suits them are found under Engage.

You can expect to hear more from us in the coming months with updates.

If you have questions or need further assistance, please contact us by email, as we currently work from home sales@cdrgroup.co.uk